



Save the Date! May 19, 2012

The 7th Annual Abelson Memorial Walk



Please join us as we honor the memory of Mr. Michael Abelson. Mr. Abelson was a highly respected science educator at East Hartford High School and a cofounder of the Connecticut IB Academy (CIBA), a magnet school in East Hartford that serves grade 9-12. He was a beloved teacher and principal, and he will always be remembered for the way he brought energy and confidence to the CIBA family. The Student Advisory Board (SAB) will hold the Seventh Annual Abelson Memorial Walk in his memory to honor all of the hard work and care that he put into developing our school and educating our community. With the support of the Michael Abelson Memorial Foundation, Inc the CIBA student body is sponsoring their seventh walk in Mr. Abelson's memory. The proceeds from the walk will be split between The Pancreatic Cancer Action Network and the Michael Abelson Memorial Foundation, Inc which funds an annual scholarship for a graduating CIBA student.

The goals of this event are to help raise awareness about the alarming statistics that surround pancreatic cancer, as well as to support academic excellence. Pancreatic cancer has the highest mortality rate of all major cancers. 94% of pancreatic cancer patients will die within five years of diagnosis. 74% of patients die within the first year of diagnosis. Pancreatic cancer is a leading cause of cancer death largely because there are no detection tools to diagnose the disease in its early stages when surgical removal of the tumor is still possible. The National Cancer Institute (NCI) spent an estimated \$97.1 million on pancreatic cancer research in 2010. This represented a mere 2% of the NCI's approximate \$5 billion cancer research budget for that year.

The Pancreatic Cancer Action Network is a 501c3 non-profit organization founded in 1999, aimed at researching and developing treatments of pancreatic cancer in an effort to find a cure for the disease. They work with groups and organizations to sponsor walks in different areas around the United States. These walks raise money for pancreatic cancer research, programs, and patient services. The Michael Abelson Memorial Foundation, Inc is a 501c3 non-profit organization founded in 2010, which supports higher education through an annual scholarship awarded to a deserving graduating CIBA senior who best exemplifies the values and qualities that Mr. Abelson wished to instill in each and every student.

By partnering with the CIBA SAB in this walk, you will be helping the Pancreatic Cancer Action Network to accomplish their goals and supporting the Michael Abelson Memorial Foundation, Inc. There are several ways that you can support these two causes.

❖ **BECOME AN ABELON WALK SPONSOR**

- The RED & BLACK Sponsorship is \$100 and these sponsors will receive recognition as a RED & BLACK sponsor on all walk related media prior to and on the day of the event. In addition, sponsorships confirmed prior to March 25th will have their company name and/or logo put on the back of the event t-shirt.
- The PHOENIX Sponsorship is \$200 and these sponsors will receive recognition as a PHOENIX sponsor on all walk related media prior to and on the day of the event. In addition, sponsorships confirmed prior to March 25th will have their company name and/or logo put on the back of the event t-shirt.

❖ **DONATE ITEMS** for the Abelson Walk

- IN KIND Donations include items such as water, refreshments, printing, supplies, t-shirts, etc.)
- BASKET Donations include baskets with items related to a specific theme generally valued at appx \$50 (ie. Chocolate Lovers, Night at the Movies)
- INDIVIDUAL PRIZE DRAWING ITEM Donation (ie. handmade jewelry, artwork, gift cards, etc)

All donors/sponsors will be recognized on our website and on signs the day of the walk.

Financial or goods donations/sponsorships which are valued at \$100+ will have their company name and/or logo put on the back of the event T-Shirts provided that confirmation of the donation is received by March 15th.

We prefer that all sponsorship commitments be received by **March 25th** so that we can provide sponsor benefits. Otherwise, general donations can be received up until the day of the walk, May 12th, 2012.

Donations can also be made securely online at www.walkforabelon.com using PayPal.

Thank you in advance for your contributions and support,

*Nicole Damasci Cailyn Ojeda Bruce Munson
Nikisha Nieto Roma Joyce Munson*

Abelson Memorial Walk Committee Chairs

Rachel Buck

Rachel Buck
CIBA SAB Faculty Advisor

Contact us: mabelonmf@gmail.com